



Canada Council  
for the Arts

Conseil des arts  
du Canada

# REIMAGINE THE ARTS RÉIMAGINER LES ARTS

## About the session

Over the summer, the Canada Council for the Arts hosted a survey asking Canadians to provide insights on the priorities for its next strategic plan, and on how we can reimagine the arts sector together.

Through the survey, we heard from over 6,000 people representing a diversity of communities, perspectives, interests, and relationships to the arts.

### **We would like to continue to hear directly from our community.**

Some of you may have completed the Canada Council for the Arts Choicebook™ survey. We now invite you to participate in one of three 90-minute bilingual dialogue sessions. These sessions will build on key issues identified through our ongoing engagement activities and are an opportunity for virtual exchange and conversation.

The sessions will further the conversation around two key questions. The first will focus on the evolution of the Canadian arts landscape:

- The COVID-19 pandemic has amplified certain issues affecting the arts sector. Reflecting on the current crisis and looking beyond, how can the sector become stronger and more sustainable?

The second question will focus specifically on the Council and its next five-year strategic plan:

- Over the next five years, how do you envision the role of the Council in supporting the arts sector in its efforts towards a more sustainable model?

The conversation will be opened by a short address by Director and CEO, Simon Brault, who will participate in this session as an observer, as well as by a brief presentation by Council staff on the strategic planning process and findings from the Choicebook™ survey. The session will be facilitated by Hill+Knowlton Strategies.

## **About the Canada Council for the Arts**

The Canada Council for the Arts contributes to the vibrancy of a creative and diverse arts and literary scene and supports its presence across Canada and around the world. The Council is Canada's public arts funder.

Its grants, services, initiatives, prizes, and payments support Canadian artists, authors, and arts groups and organizations. This support allows them to pursue artistic expression, create works of art, and promote and disseminate the arts.

Through its arts funding, communications, research, and promotion activities, the Council fosters ever-growing engagement of Canadians and international audiences in the arts.

The Council receives its funding from the Government of Canada and reports to Parliament through the Minister of Canadian Heritage.