

About the session

Over the summer, the Canada Council for the Arts hosted a survey asking Canadians to provide insights on the priorities for its next strategic plan, and on how we can reimagine the arts sector together.

Through the survey, we heard from over 6,000 people representing a diversity of communities, perspectives, interests, and relationships to the arts.

We would now like to hear directly from our community.

Recognizing the unique context and needs of the Northern Territories, this session will be dedicated to stakeholders from Nunavut, the Northwest Territories and the Yukon, and their concerns.

Some of you may have completed the Canada Council for the Arts Choicebook™ survey. We now invite you to participate in a dialogue session. This session will build on key issues identified in the preliminary Choicebook™ findings, with a focus on Northern issues, and is an opportunity for virtual exchange and conversation.

The session will further the conversation around two key questions. The first will focus on the evolution of the Canadian arts landscape:

- The COVID-19 pandemic has amplified certain issues affecting the arts sector. Reflecting on the current crisis and looking beyond, how can the sector in the northern territories become stronger and more sustainable?

The second question will focus specifically on the Council and its next five-year strategic plan:

- Over the next five years, how do you envision the role of the Council in shaping and supporting the arts sector in the North towards a more sustainable model?

The conversation will be opened by a short address by Director and CEO, Simon Brault, who will participate in this session as an observer, as well as by a brief presentation by Council staff on the strategic planning process and findings from the Choicebook™ survey. The session will be facilitated by Hill+Knowlton Strategies.

About the Canada Council for the Arts

The Canada Council for the Arts contributes to the vibrancy of a creative and diverse arts and literary scene and supports its presence across Canada and around the world. The Council is Canada's public arts funder.

Its grants, services, initiatives, prizes, and payments support Canadian artists, authors, and arts groups and organizations. This support allows them to pursue artistic expression, create works of art, and promote and disseminate the arts.

Through its arts funding, communications, research, and promotion activities, the Council fosters ever-growing engagement of Canadians and international audiences in the arts.

The Council receives its funding from the Government of Canada and reports to Parliament through the Minister of Canadian Heritage.